



MIDHUN T

DIGITAL MARKETING SPECIALIST

ABOUT ME

I am a **Digital marketing specialist with 6 Month Experience** and, Digital marketing is a very challenging field and I have been able to achieve good results through continuous practice. I would like to fully utilize my knowledge and skills, while making a significant contribution to the success of the company. By the way of continuous marketing techniques through Seo, Email Marketing, social Media Marketing, etc. brings the company a positive impact.

WORK EXPERIENCE



JUNIOR DIGITAL MARKETING SPECIALIST

TECHNORAYS DIGITAL MEDIA PVT.LTD | KALOOR , KOCHI

OVERVIEW

Technorays Digital Media Pvt.Ltd as The Premier Digital Marketing Agency In Kochi, Specializing In Elevating Brands Through Innovative Online Strategies. With A Comprehensive Suite Of Services Ranging From SEO And PPC To Social Media Management, Tailor Solutions To Meet The Unique Needs Of Each Client

WHAT I DO

- ➔ Created site audit reports, monthly ranking, and conversion reports.
- ➔ Selected and planned keywords that got more traffic.
- ➔ Integrated analytics and google tag manager for getting more and accurate information.
- ➔ Audited and cleared site errors using site audit tools and manual auditing techniques.
- ➔ Coordinated with senior staff, web developers, and designers to make the site more and attractive and to reduce bounce rates.
- ➔ Created social media accounts and implemented various social media techniques.
- ➔ Edited and written site contents and blogs that are SEO friendly and more user-readable.

SKILLS & EXPERTISE

Digital Marketing

Search Engine Marketing (SEM): Google Ads Campaign

Search Engine Optimization (SEO): On Page SEO & Off Page SEO etc.

Social Media Marketing (SMM): All Paid Promotions - Facebook & Instagram Lead Generation etc

Web Analytics | Email Marketing | Content Marketing | Blog etc

Web Designing & Graphic Design

Web Page Designing | HTML5, CSS3

Bootstrap | Web Hosting | Domain Registration

Webmail | Outlook Configuration | Poster Design | Wordpress



+91 9061119199



midhun007tech@gmail.com



/Midhu N



/mi_dhun_t



/Midhun T



+91 9061119199



Www.midhunt.online



thykkandy House
cheruvanchery(po)
kannur, Kerala
P.O : 670650

TOOLS

- ▣ SEMRush & Ahref
- ▣ Google keyword planner
- ▣ Google Analytics
- ▣ Google Tag Manager
- ▣ Bing Webmaster Tools
- ▣ Facebook Business
- ▣ Wordpress
- ▣ Sublime & Dreamweaver

SOFTWARE SKILLS



ADOBE PHOTOSHOP



ADOBE ILLUSTRATOR



VISUAL STUDIO CODE



WORDPRESS



MICROSOFT OFFICE



PERSONAL SKILLS

- Self Motivated
- Teamwork
- communication
- Able to see the big picture
- Strong organization
- Language expertise



PERSONAL DETAILS

Nationality : Indian
 Date Of Birth : 25th APRIL 1995
 Marital Status : Single
 Interest : Travelling
 Hobbies : Listening Music



LANGUAGES KNOWN

- ENGLISH
- MALAYALAM
- HINDI



REFERENCE

SALEESH SN
 DIRECTOR
 Technorays Digital Media Pvt.Ltd
 M: +91 9847 2735 31
 Mail:info@technorays.ae

ONGOING PROJECT- SEO KEYWORD RANKING

WEBSITE	KEYWORD	RANK
www.khaleejtoys.com	wholesale toy shop in dubai	1
www.khaleejtoys.com	wholesale toys online in dubai	1
www.khaleejtoys.com	customized toys uae	1
www.khaleejtoys.com	buy wholesale toys in dubai	1
www.horizonelect.com	best electronics repair services in uae	1
www.horizonelect.com	electronic drive repair services in uae	1
www.horizonelect.com	best cnc board service company	1

EDUCATIONAL QUALIFICATIONS

TECHNICAL QUALIFICATIONS

YEAR 2022

ADVANCED DIGITAL MARKETING TRAINING

METAHASH DIGITAL MEDIA LLP, KALOOR, KOCHI

YEAR 2010

SSLC

GOVT HIGHER SECONDERY SCHOOL MALOOR

YEAR 2012

+2

GOVT HIGHER SECONDERY SCHOOL MALOOR

YEAR 2014

MOTOR MECHANIC VEHICLE

MALABAR ITI

DECLARATION

I **MIDHUN . T** , here by declare that the information contained here is true and correct to the best of my knowledge and belief.

Place:.....

Date:

MIDHUN.T